

Vertical

Flying Fruit Café
BREAKFAST SANDWICH

- 1 BREADS
 - English Muffin
 - Everything Bagel
 - Onion Bagel
 - Poppy-Seed Bagel
 - Sesame Bagel
 - Biscuit
 - Plain Bagel
 - Cinnamon Raisin Bagel
- 2 EGGS
 - No Eggs
 - Scrambled Egg
- 3 MEAT

- No Meat	Extra (\$0.5)
- Bacon	- Bacon
- Sausage	- Sausage
- Turkey Bacon	- Turkey Bacon
- 4 CHEESE
 - No Cheese
 - Mild Cheddar
 - Monterey Jack

Manuscript - grid

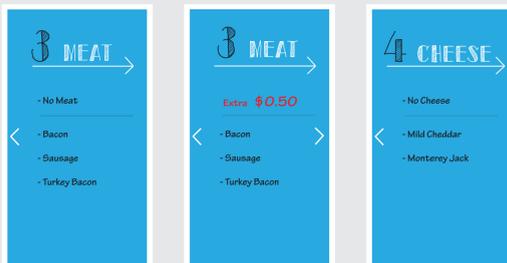
In this version of ordersheet selection-flow goes top to bottom. Number helps in correct selection sequence.

'Extra Meat' option had been made a little more intuitive. 'No' options' placed on top for fast order placement.

Column - grid

Same ordersheet's been oriented horizontally in this version. All features and functionality remains same as mentioned above.

Arrows & Number direct selection flow.



...Interactive App

.... color scheme's suitable to cafe blue, green (fruits) and white.

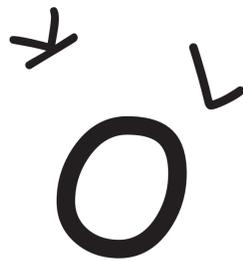
Typefaces give the feel of serious (main font) and whimsy chalk-board style (heading font).



Random

Concept of Randomness is being demonstrated here. Letters are randomly placed and oriented in the white space.

We learn- how simple objects letters can also speak more than just it's literal meaning



Vs.

Group

Letters are placed together, in-side 'O' to give it a feel of togetherness vs. randomness in above design.



Spacing

Slogan's been designed in a way 'JOB' & 'Training' can be highlighted. It also fits into cafe's serious cum whimsical theme.

Spacing and kerning was focus for this design. notice overlapping of letter & spacing between progress



Color

This is sample of multiple colors in slogan. Brown represents breads, Red & Orange for fruits, Teal for veggies



- 1 Key Forms
Symmetry | Contrast | Rhythm | Harmony | Explosion
- 2 Letter Forms
Active vs. Static
Group vs. Random
- 3 Slogan
Black & White
Spacing & Kerning
Color
- 4 Order Sheet
Paper Version
Interactive Version
- 5 Airpot
Design 1
- 6 Napkin Holder
Design 1
Design 2